



Cha Char Chimps.

**JOIN THE
FRANCHISE FAMILY!**

Becoming a new parent is a magical, life changing and often overwhelming experience. It can be hard for new families to juggle the routine, to get out and to meet other families. So thirteen years ago we had a vision to help... and in doing so created the multi award winning Cha Char Chimps.

We wanted to provide a vibrant environment for families to experience together, and one where both parents and children could meet new friends. Our shows were created as a weekly group for preschool children and accompanying adults incorporating music, props and puppets in a warm and friendly setting. While the children were entertained and learned new skills, the adults could chat over coffee and a piece of cake.

One show turned into multiple shows... and those shows spread across the centre of England as parents came with their children, and left to start their own journey as part of the Cha Char Chimps franchise family.

Now we are a modern and vibrant community of franchisees, with ambitious plans to take the magic of Cha Char Chimps across the UK and beyond. Join the family!

Running a Cha Char Chimps business is the epitome of 'being paid to do what you love!' Not only are you filling little children's hearts full of joy every week, but you are bringing together people who form friendships for years to come. Creating new friendships, supporting children in early development and forming bubbles of happiness, while being paid for the privilege... what could be better?!

Vanessa King, Founder



THE OPPORTUNITY

Our model is beautifully simple, quick and easy to start up, and requires much lower initial startup funds than other businesses you may consider. With your own dedicated exclusive territory, you are responsible for both developing your business and entertaining families with over 50 award-winning weekly shows.

INVEST IN A CHA CHAR CHIMPS BUSINESS. WORK AROUND THE SCHOOL, RUN AND EXPAND YOUR BUSINESS TO SUIT YOUR FAMILY LIFE.



If you have a flair for baking, then there is something in this for you too... we will teach you to make our now legendary chocolate Tiffin - incorporated into all of our events, and enjoyed by parents up and down the land! You can also top up your income by entertaining at birthday parties, nurseries and working in school holidays.

As part of your launch we will provide you with everything you need to get set up including a full equipment pack and onboarding training - allowing you time to focus on setting up your first events.

Our shows are lots of fun for children, but are also specifically designed to encourage **language, coordination, cooperation, confidence** and **concentration**.

WHY JOIN THE CHA CHAR CHIMPS FAMILY?

We all want to do something that we truly love - and that we can see actually makes a difference to others lives. A Cha Char Chimps franchise gives you this, and an unparalleled opportunity to take control of your life, to work the hours that you want around your family time in the most rewarding way imaginable!



You are passionate about working with kids!



You've always been the life of the party and wanted to use your personality in your career.



You get to be your own boss, but get the support of a proven business system operating since 2008.



You believe in the importance of the early years of childhood development, and giving something back to new families.



You can choose your hours and days to fit around your schedule. Expand the business to suit your work-life balance.



You are a people orientated individual, with bags of drive and energy.



You have no more nine to five, or soulless commute to the office. Have the career and lifestyle that you actually want.



You are seeking a franchise with a lower than typical initial outlay.

WE ARE A COMMUNITY INTEREST COMPANY

Our Head Office is a registered community interest company. That means that we roll surplus profit back into the local community... your fees go on to deliver for even more good causes.



“BECAUSE OF THE TRAINING AND SUPPORT I HAVE HAD, THIS LIFE CHANGING EXPERIENCE WAS ONE OF THE BEST CHOICES I HAVE EVER MADE. SUPPORT IS ONGOING AND WE ARE ALL LIKE ONE BIG FAMILY HELPING EACH OTHER OUT.

IF YOU FEEL YOUR LIFE IS MISSING SOMETHING, WHY NOT BECOME A BUSINESS OWNER LIKE ME AND I CAN GUARANTEE YOU WON'T LOOK BACK ONCE.”

Katie, Cha Char Chimps Thame franchisee

WHAT YOU GET FROM US

A Cha Char Chimps franchise is an amazing opportunity to run your own business on the back of a highly successful, proven system. What's more we are with you every step of the way.

- An exclusive territory to market and sell your events
- Full training on how to run your Franchise and to be a great presenter!
- A full equipment pack including:
 - Music Speaker
 - Branded shirts, name badges
 - Puppets and Props
 - 200 Flyers & 6 Posters per Music Show
 - Catering starter pack
 - Access to our dedicated booking software
- A comprehensive Company Handbook chocked full of advice and guidance
- Your own events listed via the national Cha Char Chimps website
- Access to our dedicated booking software
- Ongoing training and support from an experienced Franchise Manager
- The ongoing support of a community of people like you
- Facebook & Instagram business pages set up and training
- Home baking training course



WHAT WE NEED FROM YOU

The beauty of Franchising is that we are in this together - your success is our success. What binds us as a family at Cha Char Chimps though is our passion for working with children - seeing the joy on their faces and the friendships forged. This is in our DNA, and we want people like you who share our values! You don't need to be a trained entertainer, we will teach you all you need on that - what we do expect though is that you care. For your business, our brand and our customers.

Beyond that, here's what we're looking for in a fantastic franchisee:

PERSONAL

You Love People

Being a people person is a must. You need to be comfortable to stand up and perform to a group of families, and to build relationships with your customers

Flexibility

You need to be able to switch hats, and shift from performer to business person. We are all about having fun - but there is a serious business that sits behind this, and we want people that care equally for this too.

A Hard Worker

We want Cha Char Chimps to be the most respected and trusted brand in the preschool Franchise industry. We need people that share that vision and will put in the hard work both working with families, and in growing their business

A Team Player

We're proud of the culture of openness and support that the Cha Char Chimps family has fostered - we want people that see the value in this and want to run their own businesses while feeling part of something bigger.

FINANCIAL

Franchise package = £4,995 (including your initial equipment pack) payable over 3 months

Initial deposit = £500

POTENTIAL INCOME

Running 5 shows a week yourself you could earn:

Revenue of up to circa £44k pa.
Potential profit of up to £30k pa.
Taking on additional entertainers and increasing your ability to deliver more shows a day - means even more earning potential!

TAKE THE NEXT STEP TOWARDS YOUR FUTURE



1. INITIAL ENQUIRY

Simply fill in a form and once we have received your enquiry we will quickly be in touch to find a time to talk.

2. ARRANGE INTRO MEETING

We will then arrange a follow-up meeting or video call, where you can get more information on the Cha Char Chimps business.

3. DISCOVERY DAY

Come on in to meet the team at one of our shows, and to see the magic in action!

4. DUE DILLIGENCE

We are happy to work with you as you take your time to understand if this is right for you.

5. THE BUSINESS PLAN & LOAN FUNDING

We will help you to create your business plan and to secure funding if needed. This is your chance to build the business in the way that you want to, with our help.

6. FRANCHISE AGREEMENT

Once your business plans has been approved and you are good to go, we will sign the agreement together... and maybe share a glass of bubbles!

7. LAUNCH TRAINING

With all of the paperwork taken care of it's time for our launch training!

8. BUSINESS LAUNCH

We will help you to get your business set up, your marketing switched on and your first events lined up.



Cha Char Chimps.

**SOUNDS LIKE SOMETHING
YOU'D LIKE TO BE PART OF?
LET'S TALK!**

helen@ccchimps.com

ccchimps.com/franchise

07561 413 126

